



## ORGANO GOLD

### **Organo Gold Named #55 in Global Direct Sales 100 *Momentum Continues to Build; Revenues Increase 26% to \$215 million in FY2013***

**VANCOUVER, BRITISH COLUMBIA – April 24, 2014** – [Organo Gold](#), the global gourmet coffee company that caters to consumers' active lifestyles, was recognized as the 55<sup>th</sup> largest network marketing company by top industry trade publication [Direct Selling News](#) for its 26 percent sales increase over the past 12 months. The **DSN Global 100** is an annual ranking that highlights the most successful direct selling companies in the world. The 2014 list was announced last night in Dallas, TX.

“When we created Organo Gold in 2008, we began with a vision of the company we wanted to build,” stated [Bernardo Chua](#), Founder and Chief Executive Officer of Organo Gold. “Our incredible growth over the last five years shows that we are on the right track and that we have only just begun.”

“Our approach to leadership development and use of the Napoleon Hill principles has already attracted over one million Distributors,” added [Shane Morand](#), Co-Founder and Global Master Distributor at Organo Gold.

“We are now entering the next wave of Organo Gold,” stated [Holton Buggs](#), Executive Vice President of Sales and Marketing at Organo Gold. “We are actively opening new markets, partnering with global personalities such as Greg Norman and Manny Pacquiao, and opening new distribution channels that are introducing broader audiences to Organo Gold.”

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Founded in 2008, Organo Gold is focused on its mission “to bring the treasures of the earth to the people of the world” by offering certified organic Ganoderma in simple, everyday products; from single-serving coffees and teas to supplements and nutraceuticals. OG meets this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration. Organo Gold offers its products through an Independent Distributor network, and to consumers through its Coffee Connoisseur Club retail program in Canada and the United States.

Learn more about Organo Gold at: <http://www.organogold.com>

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### ***About Organo Gold***

Founded in 2008 with headquarters in Vancouver, British Columbia, Organo Gold is a global gourmet coffee company that sells Certified Organic Ganoderma lucidum through a variety of coffees, teas, nutraceuticals and personal care products. Organo Gold offers its suite of products through its Independent Distributor network and to consumers through its Coffee Connoisseur Club in Canada and the United States. The company currently operates in over 30 countries and is privately held. For more information about Organo Gold, visit our website at [www.organogold.com](http://www.organogold.com).

### ***About Direct Selling News***

Direct Selling News Magazine has been serving direct selling and network marketing executives since 2004. It is a controlled-circulation, print magazine sent to executives throughout the industry. The contents of each publication are posted online along with up-to-date headline news of major happenings within the industry, both domestically and globally. For more information, visit [www.directsellingnews.com](http://www.directsellingnews.com).